

Give Aloha Challenge

Maryknoll School is participating in Give Aloha, Foodland's Annual Community Matching Gifts Program. This program honors Foodland's founder, Maurice J. "Sully" Sullivan, and continues his legacy of giving back to the community.

How It Works

From September 1-30, customers are invited to make donations up to \$249 to participating Hawaii non-profit organizations at checkout. Individuals must use their own Maika'i card to make a donation. Foodland and the Western Union Foundation will match a portion of each donation made with a Maika'i card. Donations made without a Maika'i card will not be matched.

How to Donate

- At checkout, present your Maika'i card (or give your 10-digit number) and inform the cashier that you would like to make a donation to Maryknoll School, code number **77974**. If you do not have a Maika'i account, you may establish one by telling the cashier you would like to do so; you will need to give a unique 10-digit number (such as your phone number).
- Tell the cashier how much you would like to donate. Your donation will be added to your grocery purchase total.
- You may donate up to \$249 per organization (any amount in excess of \$249 will not be matched).
- Be sure the cashier reaffirms our organization's name and amount that you are donating. **(Maryknoll School, 77974)**
- Any donation must be made payable to Foodland or Sack N Save.
- The name of our organization and the amount you donate will appear on your receipt.
- Donor names will not be released to our organization. In order for your child's homeroom to receive proper credit, it is **IMPORTANT** to turn in a copy of the receipt with your name, your child's name and their homeroom.
- You may donate up to a cumulative of \$249 per organization over the course of several store visits.
- You may make donations to more than one organization.

Are These Donations Tax Deductible?

Give Aloha donations are tax deductible to the full extent of the law. Please save your store receipt for tax purposes since it will be the only record you will have of your donation. You may ask the cashier for a duplicate receipt.

How does my child win a "Party of Choice" for their homeroom?

Each family can make their AIM donation at any Foodland, Sack-n-Save or Foodland Farms store between the campaign dates. On the store receipt, write your name and your student's name, including the homeroom. Turn the receipt into the homeroom teacher. Maryknoll School will track the receipts and keep a tally on Maryknoll's website to show how each homeroom is doing. The winning homeroom receives a "Party of Choice" to be decided by the teacher and given at their convenience. Should there be a tie between homerooms, both rooms will receive a "Party of Choice" for their homeroom.

What if I have more than one child, do I have to make 2 separate donations?

No. On your receipt, please clearly write the names and homerooms of each child. Each student will receive credit for the donation in their respective homeroom.

Remember to visit us weekly at <https://www.maryknollschooll.org/news/give-aloha-campaign> to see homeroom standings. Should you have questions or concerns with the campaign or the Party, please contact Jodi Yoshida at (808) 952-7316 or jodi.yoshida@maryknollschooll.org.